

# THE GENTLEMEN'S CLUB

"IN THEIR WORLD, SHE'S THE QUEEN, ALL HAIL THE QUEEN."



KATANA MALONE

DEJAH RO

JONES INTERNATIONAL MOVIE STUDIO PRESENTS  
A MICHAEL PATRICK JONES FILM 'THE GENTLEMEN'S CLUB' KATANA MALONE DEJAH RO  
SCREENPLAY BY MICHAEL PATRICK JONES EXECUTIVE PRODUCERS RICHARD DENNIS & ANFERNEE JEMPIERRE

COMING TO A THEATER NEAR YOU



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# INTRODUCTION

**The Gentlemen's Club is a feature length drama based on a true story.** The story is based out of Miami Beach, Florida. While working in various night clubs in the South Beach area, the producer Michael Jones began noticing a group of men at high end night clubs which always seems to draw the attention of the crowds. The producer became curious and approached a few of them and asked what they did for a living, and they explained, none of them worked, women took care of them, and the birth of ***"The Gentlemen's Club"*** was born.

# FEATURE FILM DEVELOPMENT

Encouraged by the stories of certain actual gigolos, we adapted an original story and turned it into a feature length screenplay. Once the feature film is completed and released for worldwide theatrical distribution. Scripts for a weekly TV series will begin. Jones International Movie Studio is seeking a studio or a company to handle both the motion picture as well as the TV series.

# LOGLINE

In their world, she's the queen – "All hail the Queen!"

# SYNOPSIS

***The Gentlemen's Club*** is a sexy, edgy, suspense-filled new motion picture that occurs in and around modern day Miami Beach, Florida, where the richest and most beautiful people from around the world come to play.

Our story begins inside the mansion home of Frank and Evelyn Steele, chief owners of a prestigious luxury hotel in Miami Beach. While preparing to leave the house for a dinner date, the Steeles are brutally murdered. Upon their death, the hotel is left to their adopted, but very inexperienced daughters, Rachel Steele, the eldest, and Vanessa Steele. The sisters must decide what to do with the hotel's daily operation once the hotel's Board members alert them to a \$10 million debt incurred on the property by Mr. Steele shortly before his death. Given the sisters' lack of any real business experience, the Board members are shocked when Rachel declares the sisters' intention to run the hotel's operations without any viable plan to pay off the enormous debt.

While sitting at a bar and overhearing a group of wealthy women talk about men, Rachel is inspired to start a business and call it **"The Gentlemen's Club"**. Recognizing that wealthy women from across the globe travel to Miami and South Florida, the sisters organize a clever plan to target a range of wealthy women to ultimately pay off the hotel's large debt by training thirty of the sexiest men to seduce wealthy female "clients" and collect large sums of money. Once each "gigolo" is handpicked by the sisters, he must attend a series of daily classes to educate him on the finer aspects of life.

Classes are taught in areas of wine tasting, fashion, language training, self-defense, dancing, and of course, the art of seduction. The thirty men range in age from 25-50. Before each man embarks on his seduction trail, he is given a ring that must be worn at all times, emblazoned with the initials - **"GC"** - for **Gentlemen's Club**. These rings play a vital part in their quest to seduce wealthy women.

To minimize suspicions of the hotel's Board members, who are trying to figure out how the Steele sisters are paying down the \$10 million debt in large chunks, Rachel and Vanessa associate their working men with various local retail and other commercial ventures. The Board members remain confused and suspicious of the sisters.

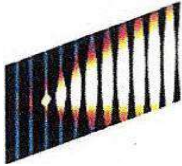
With an abundance of money now flowing in from **The Gentlemen's Club** business, the sisters learn that they have a serious dilemma: The hotel's Board members have been secretly plotting to overtake the hotel for their own nefarious purposes. They are angered by how quickly the large debt is being paid down, and afraid that their own plot is now in jeopardy due to the actions of two sisters with no previous business experience. Rachel then learns of the elaborate plot that led to the murder of her adopted parents.

Emboldened by the great financial success of **The Gentlemen's Club** business, an increasingly confident Rachel realizes that the plot won't stop with the murder of her parents, and that she and Vanessa could well be the next victims. While Vanessa suffers from self doubt and reluctance to confront enemies, Rachel works with her own team of "people" to arrange an appropriate end for each of the Board members in one of the film's highlight series of scenes, with various scenes juxtaposed with others, reminiscent of previous classic films.

Highlighted by an outstanding musical soundtrack, a conspiracy and suspense-filled plot line, handsome men, gorgeous women, exotic cars, fast boats, high fashion, and sexy, steamy nights in South Florida, **The Gentlemen's Club** is guaranteed to be one of the hottest and best motion pictures of 2025.

# "THE GENTLEMEN'S CLUB"





**SONY**  
**PICTURES**  
**TELEVISION**

**Michael Jones**

Producer, Writer, Director  
Jones International Movie Studio, LLC  
P.O. Box 85065  
Hallandale, Florida 33008

**M. Alexander Marin**

Senior Vice President,  
Distribution  
Latin America, Caribbean &  
Hispanic US

601 Brickell Key Drive, Suite # 200  
Miami, Florida 33131

Dear Michael,

Let me begin by thanking you for your time and for presenting me your project entitled "The Gentlemen's Club".

After reviewing, I am pleased to inform you that Sony Pictures Television would be interested in distributing "The Gentlemen's Club" for television and cable sales in the United States, Latin America as well as the Caribbean. It is important to note that confirmation of distribution is based on the final completed project of "The Gentlemen's Club," including but not limited to all cleared rights for all windows post-theatrical release, and any additional information that we may require as the project progresses.

Once we have the completed film, we can then make a determination and begin discussing the terms for the distribution of this project.

Kind regards,

*a Sony Pictures Entertainment company*  
[www.sonypictures.com](http://www.sonypictures.com)



To Whom It May Concern:

From the Heart Productions, Inc. is honored to provide fiscal sponsorship for the film, ***The Gentlemen's Club***. We carefully select the films we sponsor, and believe that this project will make a positive contribution to society and to the field of filmmaking.

We have been successfully funding films since our inception in 1993 under the 501© 3 Internal Revenue Code of 1954. We are also classified as a public charity under section 509 (a) (2) of the Code. As such, any monetary donations to our Fiscal Sponsorship Program qualify as charitable contributions under the U.S. Tax Code.

Our IRS number is 95 444 5418 and as a donor, you may use this number on your taxes with the donated amount for a tax deduction.

From the Heart Productions will administer any funds received in support of this project. As fiscal sponsor for this film, we will be closely monitoring its progress. We will contribute advice and feedback where needed on fundraising initiatives, trailers, rough cuts, festival submissions, distribution, and outreach strategies.

Please make check donations payable to From the Heart Productions, and indicate the name of the film on the memo line. If you have any other questions, please contact me directly.

We are proud to endorse this project and encourage you to support it.

Best Regards,

A handwritten signature in black ink that reads 'Carole Dean'. The signature is written in a cursive, flowing style.

Carole Dean  
President, From the Heart Productions, Inc.  
805 984 0098

## Executive Summary

Jones International Movie Studio, LLC (“the company”) presents the feature motion picture, **The Gentlemen's Club**. It is our current project, a feature film, which will be distributed domestically and internationally in theatrical, television, cable, home video and pay per view markets. Our business model has been tailored in compliance with all the most positive trends in the independent film industry. The creation of low cost, high production value films with dynamic, engaging, and commercial story elements is the soundest approach to minimizing investor risk, while maximizing profit potential. This production format will fully apply to **The Gentlemen's Club**.

### Product Placement Opportunities

**The Gentlemen's Club** offers exceptional branding capabilities with very natural product placement that does not distract from the story and, instead, adds color and depth to the sexy and edgy lifestyle that the movie conveys. The story takes place in the modern day, in the hip, fashionable, and marketable scenes in and around the South Beach section of Miami Beach.

With these advantages noted, there are many opportunities for product placement of high-end consumer items as props, as well as brand placement from a multitude of opulent tourism/service industry businesses, as scenes will be shot on location. Therefore, at a minimum, we expect the following industries/categories to be natural fits with product placement within **The Gentlemen's Club**:

- Swimwear for both men and women
- Cigars
- Sun glasses and other eye wear
- High end cars and car dealerships
- Energy drinks and related beverages
- Vodka, rum, and other high end spirits
- Men's suit makers and retail locations selling such apparel
- Watches
- Colognes and perfumes
- All forms of jewelry for men and women
- Men's shoes
- Select high end hotel locations
- Luxury and tourist services
- Spas and salons
- High end restaurants
- Select foods and non-alcoholic beverages

**Perhaps most importantly for the film's brand and product sponsors: The film's producer will issue you a full refund of your invested amount once the film has been sold to a commercial distributor responsible for marketing the film across the globe.**

One such Letter of Intent is included in this package. The promise is written into each sponsorship agreement.

In addition, each sponsor gets the right of first refusal to be the exclusive sponsor for a certain time in their category once the expected production begins for the weekly television series spin-off of this original **The Gentlemen's Club** movie.

## **Locations**

Most of the filming will be completed in the South Beach area of Miami Beach and nearby locations in Miami-Dade and Broward Counties. The Miami Beach, Miami-Dade and Broward Film Commissions have been actively trying to court more film production, and will be very helpful with attaining permitting for public locations. There will be some shots throughout Biscayne Bay, Port of Miami, Downtown Miami and Miami Beach.

The interior shots will be on location in various clubs, hotels and restaurants. The scenic, attractive setting of the Miami Beach and South Beach areas and the businesses located there, coupled with the overall local economy's desire to stimulate business and tourism in the area, allows us access to many of the best filming locations at a fraction of the cost of what it would be if we were filming in LA, NYC or Vancouver.

Furthermore, Miami as a setting makes the film very desirable to foreign market distribution. Miami (and the overall South Florida region) is recognized globally as a cosmopolitan, international destination area, complete with its own recognizable "vibe."

## ***The Growing Product Placement Industry Branding Your Business***

Product Placement can range from absolutely free to \$50 million for one film. It just depends on the situation. If a Production Company, Director, or Writer needs to show a brand in a specific scene, they may simple just want to use a brand they like themselves, which would cost nothing. (These instances are few and far between for most brands since many of the larger film and TV projects have brands lining up to pay to be in them.)

### ***How Much Does Product Placement Cost In a Motion Picture?***

The most expensive deals on record were for placement deals with James Bond films. Ford and Aston Martin reportedly paid \$50 million to have their cars shown throughout the film. Bond films earn excellent money with placements because of the high tech theme and worldwide appeal of the films.

In many cases, a brand or ad agency pays a product placement firm a yearly retainer fee to read scripts, find fitting projects, arrange deals with producers, and deliver products to sets to be placed. This cost as well can depend on the brand and the desired projects. Cars, shoes, and beverages will be paying more than most due to the competitive advertising markets for their categories.



# *Product Placement*





### [The Town](#)

**Date:** 17-19 September 2010

**Studio:** Warner Bros.

**Weekend gross:** \$23.8 M

**Featured brands:** [Amtrak](#), [Bang \(laundry detergent\)](#), [Ben & Jerry's](#), [Beth Israel Deaconess Medical Center](#), [BlackBerry](#), [Boston Bruins](#), [Boston Herald](#), [Boston Red Sox](#), [Budweiser](#), [Carhartt](#), [Cashcom](#), [Charlestown Patriot](#), [Chevrolet](#), [Coca-Cola](#), [Cummins](#), [Dell](#), [Dunkin' Donuts](#), [Easton](#), [Fenway Park](#), [Ford](#), [Glock](#), [Harvard University](#), [Jeep](#), [Jordan](#), [Jose Cuervo](#), [Levi's](#), [Mohegan Sun](#), [Monument Laundry](#), [Motorola](#), [Nike](#), [Nike Bauer](#), [Nikon](#), [Old Sully's \(bar\)](#), [Oxycontin](#), [Panasonic](#), [PUMA](#), [Ritz-Carlton](#), [SIG Sauer](#), [Skype](#), [Sully's \(clothes\)](#), [Tasteeos](#), [The North Face](#), [Tiffany & Co.](#), [Toyota Prius](#), [Underoos](#), [Xbox](#), [Zippo](#)

**Comments:** The nearly 50 brands in *The Town* include many Boston-centric brands, including the Red Sox, the Bruins, Harvard, the *Boston Herald*, Fenway Park, Fighting Irish — and of course, Brand Boston itself, even if it's not the most flattering depiction of director Ben Affleck's beloved Beantown.



### [The Social Network](#)

**Date:** 1-10 October 2010

**Studio:** Sony

**Weekend gross:** \$46.1 M

**Featured brands:** [Adidas](#), [Apache](#), [Apple](#), [Arm & Hammer](#), [BlackBerry](#), [Boston University](#), [Brooks Brothers](#), [Cadillac](#), [Cambridge University](#), [Columbia University](#), [Cornell University](#), [Dell](#), [Disney](#), [Exeter Academy](#), [Facebook](#), [Friendster](#), [Gap](#), [Google](#), [Harvard University](#), [LiveJournal](#), [London School of Economics](#), [Macy's](#), [match.com](#), [Microsoft](#), [Mountain Dew](#), [MySpace](#), [Napster](#), [Network Solutions](#), [New England Patriots](#), [NFL](#), [Nike](#), [Oxford University](#), [Patagonia](#), [Philips](#), [Polaroid](#), [Polo Ralph Lauren](#), [Porsche](#), [Range Rover](#), [Red Bull](#), [Samsung](#), [Sony VAIO](#), [Stairmaster](#), [Stanford University](#), [The Harvard Crimson](#), [The North Face](#), [The Unlimited](#), [Thirsty Scholar](#), [Tower Records](#), [Ty Nant](#), [Under Armour](#), [Victoria's Secret](#), [Yale University](#)

**Comments:** The Social Network overtakes Wall Street 2 at the box office, echoing similar themes of preppy elitism, corporate greed — and abundant product placement.



### [The Other Guys](#)

**Date:** 6-8 August 2010

**Studio:** Sony

**Weekend gross:** US\$35.6 M

**Featured brands:** [Adobe](#), [AIG](#), [Apple](#), [Ask Jeeves](#), [Bay Crane](#), [Bear Sterns](#), [Bed, Bath & Beyond](#), [Blackwater](#), [Butter \(nightclub\)](#), [Cadillac](#), [Chelsea Piers](#), [Chevrolet](#), [Chevrolet Camaro](#), [CNN](#), [Coca-Cola](#), [Columbia University](#), [Cosmopolitan](#), [Enron](#), [Febreze](#), [Ford](#), [Full Throttle](#), [Glacier Water](#), [Glock](#), [Goldman Sachs](#), [Grand Theft Auto](#), [Lamborghini](#), [Lehman Brothers](#), [Madison Square Garden](#), [Mike's](#), [Mister Softee](#), [Mossberg](#), [Nathan's Famous](#), [New York Knicks](#), [New York Post](#), [New York Rangers](#), [New York University](#), [New York Yankees](#), [NY1](#), [Oreo](#), [Plaza Hotel](#), [Purell](#), [Range Rover](#), [Ritz](#), [Sony](#), [Sony VAIO](#), [Subaru](#), [TMZ](#), [Tower Records](#), [Toyota Prius](#), [Trump Plaza](#), [Under Armour](#), [University of Florida](#), [Viagra](#), [VO5](#), [Wendy's](#), [Wet Ones](#)

**Comments:** Will Ferrell's latest box office hit features a Big Apple's worth of brands (more than 50), many of which are New York-based and tweak the Manhattan setting of this comedy from Sony.



### [Iron Man 2](#)

**Date:** 7-17 May 2010

**Studio:** Paramount

**Weekend gross:** US \$186.6M

**Featured brands:** [3M](#), [Apple](#), [Arai](#), [Audi](#), [Boy Scouts](#), [Bridgestone](#), [Canal+](#), [Chevrolet](#), [Chopard](#), [Claridge](#), [CNN](#), [Cohiba](#), [Crocs](#), [C-SPAN](#), [Dell](#), [Dick's Sporting Goods](#), [Dom Perignon](#), [Dr. Pepper](#), [Everlast](#), [Ferrari](#), [Forbes](#), [Fortune](#), [Google](#), [Hotel de Paris](#), [Hotel de Paris](#), [Initium](#), [Jaeger-LeCoultre](#), [JBL](#), [Johnnie Walker](#), [Kodak](#), [KOR](#), [Land O' Frost](#), [LG](#), [Life Magazine](#), [Lincoln \(tools\)](#), [Lincoln Electric](#), [Los Angeles Times](#), [Louis Vuitton](#), [Martini & Rossi](#), [Monte Carlo Casino](#), [Montecristo](#), [MSNBC](#), [Oracle](#), [Pirelli](#), [PRO \(martial arts equipment\)](#), [Randy's Donuts](#), [RIDGID](#), [Rimowa](#), [Rolling Stone](#), [Rolls Royce](#), [Russian Standard Vodka](#), [Sama](#), [Shell](#), [SIGG](#), [Snap-on](#), [Sparco](#), [Starbucks](#), [Texaco](#), [The Coffee Bean and Tea Leaf](#), [Time](#), [Ty Nant](#), [U.S. Air Force](#), [U.S. Army](#), [U.S. Marine Corps](#), [U.S. Navy](#), [Vanity Fair](#), [Wired](#), [YouTube](#), [Zepter](#)

**Comments:** *Iron Man 2* stormed the box office its U.S. opening weekend, featuring an army of 54 brands. But not all Iron Man's brands were official partners and not all were equal. And once again, Audi's R8 Spyder stole its scenes.



### [Pain and Gain](#)

**Date:** 26-28 April 2013

**Studio:** Paramount

**Weekend gross:** \$20.2M

**Featured brands:** [Ace](#), [adidas](#), [BMW](#), [Bumble Bee](#), [Calvin Klein](#), [Chevrolet](#), [Chevrolet Corvette](#), [Cybex](#), [Dewar's](#), [Formula 409](#), [Fortune](#), [Glock](#), [Home Depot](#), [LA Gear](#), [Lacoste](#), [Lamborghini](#), [Life Fitness](#), [Louis Vuitton](#), [McDonald's](#), [Mega Mass](#), [MET-Rx](#), [Miami Dolphins](#), [Newsweek](#), [Nike](#), [Nikon](#), [Penthouse](#), [Playboy](#), [Polaroid](#), [Pontiac](#), [Porsche](#), [Ray-Ban](#), [Schlotzsky's Deli](#), [Sears](#), [Senor Frog's](#), [Snapper](#), [Solaris](#), [Spalding](#), [Victoria's Secret](#), [Windex](#)



### [21 Jump Street](#)

**Date:** 16-18 March 2012

**Studio:** Sony

**Weekend gross:** \$35 M

**Featured brands:** [Adidas](#), [Chevrolet](#), [Chevrolet Camaro](#), [Desert Eagle Pistol](#), [Disney](#), [Doritos](#), [Evans](#), [Facebook](#), [Fila](#), [Ford](#), [Ford Mustang](#), [Glock](#), [Hyundai](#), [Jansport](#), [Lincoln](#), [Mercedes](#), [Porsche](#), [Quiznos](#), [Red Bull](#), [Smartwater](#), [Smith & Wesson](#), [Sony](#), [Sony Ericsson](#), [Sony VAIO](#), [Springfield Armory](#), [Taco Bell](#), [Timberland](#), [Twitter](#), [University of California, Berkeley](#), [Urban Outfitters](#), [Volkswagen](#), [Volkswagen Beetle](#)

**Comments:** As one would expect from a modern update on the 1980s TV series, there are a number of gags made at the expense of brand names.



### [The Avengers](#)

**Date:** 4-6 May 2012

**Studio:** Buena Vista

**Weekend gross:** \$358 M

**Featured brands:** [ABC](#), [Acura](#), [aussieBum](#), [Belstaff](#), [Bose](#), [CNN](#), [Colantotte](#), [C-SPAN](#), [Dr. Pepper](#), [Farmers Insurance](#), [Harley-Davidson](#), [Jansport](#), [LG](#), [MSNBC](#), [NASA](#), [NY1](#), [Oracle](#), [Plantronics](#), [Rimowa](#), [Southwest Airlines](#)

**Comments:** Acura has a multi-picture deal in place with Marvel and The Avengers needed to replace Tony Stark's Audi R8, cue the Acura NSX Roadster.

## BIOGRAPHY



### *Writer, Director & Producer*

**Michael Jones** was born the first of nine children. Life was very strict, growing up with so many ministers in the family. No drinking, no smoking, no bad language, which even to this day has not changed. As a young child, Michael always knew that the entertainment business was what he wanted to do. He began auditioning for movies in his senior year of high school. He stills remembers his first audition for a role in the Goldie Hawn's movie 'Wildcats'. After arriving early for the audition, he met a then unknown actor, Wesley Snipes who was also auditioning for the first time.

In 1987, Michael moved to Michigan to begin training for the 1988 Olympic Games in the sport of Greco Roman Wrestling. For the next 10 years, Michael traveled to the World Wrestling as well as providing security for certain celebrities such as Chuck Norris, Mike Tyson, Lou Ferrigno, etc. While working on various film sets, Michael began learning the different phases of the business. In 2004, he spent two years with the family of the legendary singer, Jackie Wilson in order to write his life story.

In 2006, Michael moved to Miami Beach and began promoting clubs in South Beach when a chance meeting with a group of men whose job was to escort wealthy women in order to live the grand lifestyle without the hassle of having to work a regular job. After listening to their stories, Michael began writing the screenplay for what would eventually become the feature film, **The Gentlemen's Club**.

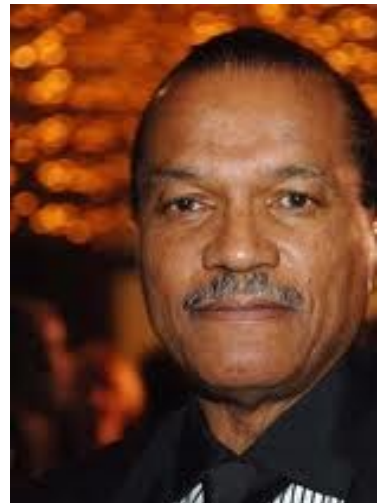
**”Wish list for Actors for Cameo Roles”**



**Bo Derek**



**Angela Bassett**



**Billie Dee Williams**



**Vivica Fox**



**Robert Wagner**



**Adam Rodriguez**